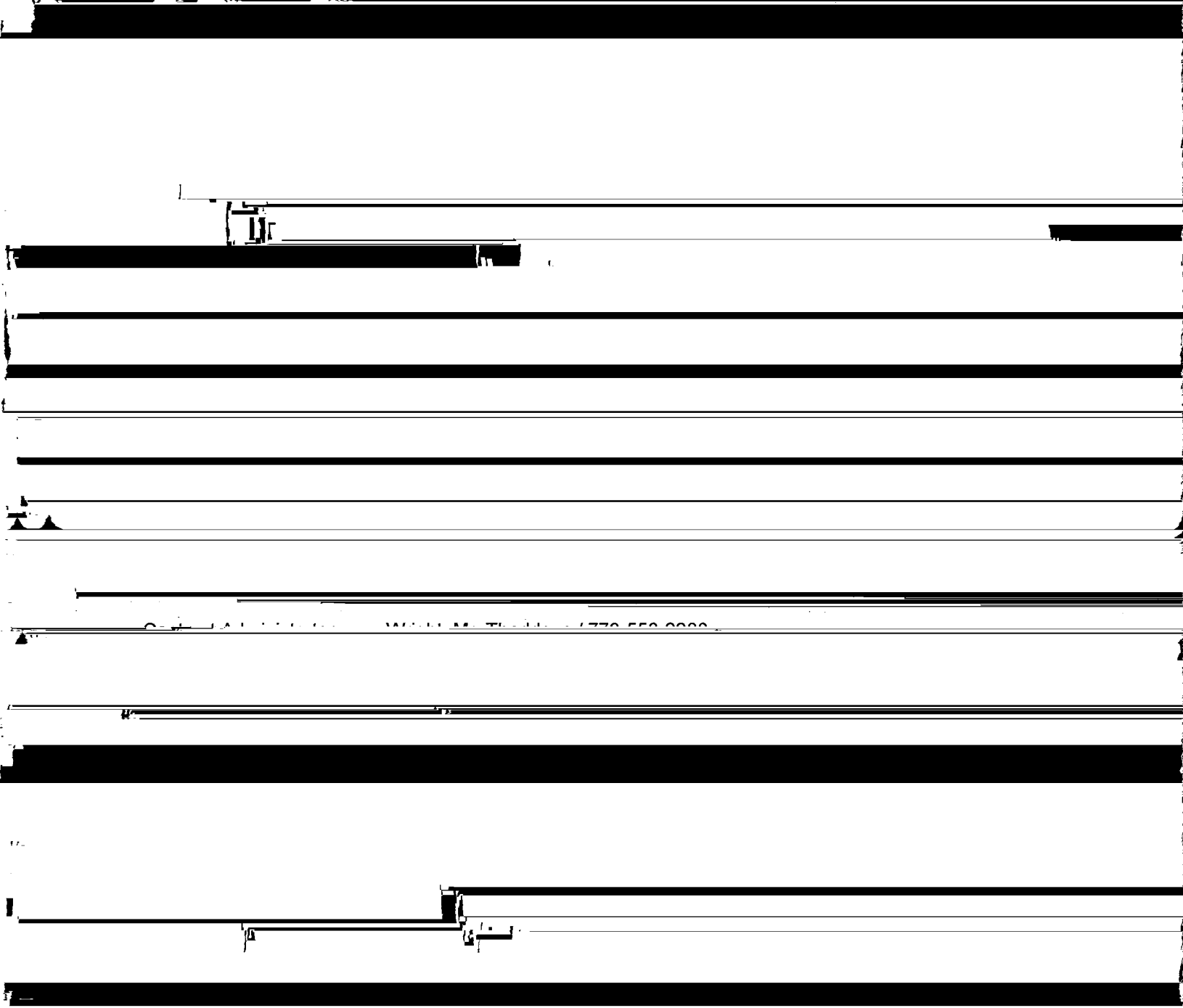


March 21, 2018

AUTHORIZE THE FIRST RENEWAL AGREEMENT WITH HOBSONS, INC FOR A COLLEGE AND CAREER PLANNING ENTERPRISE SYSTEM FOR DISTRICT-WIDE USE

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Authorize the first renewal agreement with Hobsons, Inc. to provide a College and Career Planning Enterprise System for District-wide use at an estimated annual cost set forth in the Compensation Section of this report. A written document exercising this option is currently being negotiated. No payment shall be made to Hobsons, Inc. during the option period prior to execution of their written document. The authority granted herein shall automatically rescind in the event their written document is not executed within 90 days of the date of this Board Report. Information pertinent to this agreement is stated below:



OPTION PERIODS REMAINING:

There is one (1) option period for one (1) year remaining.

EARLY TERMINATION RIGHT:

The Board shall have the right to terminate this agreement with 30 days written notice.

SCOPE OF SERVICES:

The vendor will continue to provide end user functionalities and support services specifications that the

Board desires for the enterprise system. These specifications fall into seven categories:

1. College Planning
2. Career Planning
3. Academic Planning
4. Test Prep and Study Skills
5. Data Tracking and Reporting
6. Account Management
7. Technical Support

Ultimately, the aim of outlining these specifications was to acquire a system that enables students to conduct comprehensive postsecondary planning, enables educators and administrators to collect, analyze, and report on data associated with postsecondary preparation and its correspondent KPIs, and that

Naviance is currently the only enterprise system that is such a comprehensive tool. It is designed as one place where students have the resources required to conduct highly organized and effective postsecondary planning and administrators have the tools to track individual student postsecondary progress in

The data collection, analysis, and reporting function provided by the system will continue to allow practitioners to go about their required reporting tasks more efficiently, it will drive improved postsecondary outcomes for students by facilitating a more sophisticated analysis of the correlations between student profiles, postsecondary planning actions, and outcomes.

Indebtedness. The Board's Indebtedness Policy adopted June 26, 2006 (06-0626 PQ2), as amended from

[REDACTED]