

**AMEND BOARD REPORT 16-0427-PR2**  
**AMEND BOARD REPORT 15-0624-PR17**  
**AUTHORIZE THE PRE-QUALIFICATION STATUS OF AND NEW AGREEMENTS WITH VARIOUS  
VENDORS TO PROVIDE EDUCATIONAL PRODUCTS**

**THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:**

Authorize the pre-qualification status of and entering into new agreements with various vendors to provide educational technology products and services on estimated annual cost set forth in the Compensation

Section of this report and authorize a written master agreement with each vendor. Vendors were selected

shall commence upon execution and end June 30, 2018. The Board shall have the right to renew the

**SCOPE OF SERVICES:**

This PEO is focused on Ed Tech Products as defined in the PEO. The PEO does not include Ed Tech

**AFFIRMATIVE ACTION:**

All MADE seats assigned online software access of funds to not further allocate

**LSC REVIEW:**

Local School Council approval is not applicable to this report.

**FINANCIAL:**

Various Funds, Various Units

\$500,000.00, FY16

\$1,250,000.00, FY17

\$1,250,000.00, FY18

Not to exceed \$3,000,000.00 for the three (3) year term. Future year funding is contingent upon budget appropriation and approval

**CFDA#:** Not Applicable

**GENERAL CONDITIONS:**

1)

Vendor # 94865  
3-C INSTITUTE FOR SOCIAL DEVELOPMEN  
4364 S. ALSTON AVE STE 300

5)

Vendor # 12990  
AMPLIFY EDUCATION, INC F/K/A WIRELESS  
GENERATION, INC.

Melissa DeRosier

BROOKLYN, NY 11201-1071

919 677-0102

Larry Berger  
212 213-8177

Ownership: Melissa Derosier-100%

Ownership: News Corporation-100%

2)

Vendor # 12499  
ACHIEVE 3000  
1985 CEDAR BRIDGE AVE., STE 3  
LAKEWOOD, NJ 08701  
Jim O'Neill

6)

Vendor # 98804  
APEX LEARNING, INC  
1215 FOURTH AVENUE, STE 1500  
SEATTLE, WA 98161  
Lars Gaarde

206 381-5600

Ownership: Achieve3000 Holdings, Inc.

Ownership: Mt Capital Sh... Inc. Wash...

8)

Vendor # 30435  
BENCHMARK EDUCATION CO.  
145 Huguenot St.  
New Rochelle, NY 10801  
Anya Phelan  
914 637-7244

Ownership: Thomas Reycraft-50%,  
Seraphim Reycraft-50%

11)

Vendor # 18448  
CLASSROOM, INC  
245 FIFTH AVE., 20TH FLR.  
NEW YORK, NY 10016  
Lisa Holton  
212 545-8400

Ownership: Non-Profit

9)

~~Vendor # 24628~~

12)

~~Vendor # 37857  
COMMUNICATING INC~~

BRIGHTBYTES, INC  
490 2nd Street, Suite 302  
SAN FRANCISCO, CA 94107  
Silver McDonald  
646 334-9518

Ownership: Rob Mancabelli, Hisham Anwar,  
Other

203 COLORADO ST.  
AUSTIN, TX 78701  
Gina Rivera  
800 422-4339

Ownership: Marlin Equity LI, Lp-99.3%, Marlin  
Executive Fund, Lp-.7%

10)

~~Vendor # 33677~~

13)

~~Vendor # 41798~~

14)

Vendor # 96413  
COUGHLAN COMPANIES, INC DBA  
CAPSTONE PUBLISHERS  
1710 ROE CREST DRIVE  
NORTH MANKATO, MN 56003  
Mackenzie Jones  
800 747-4992

Ownership: Robert J. Coughlan-50%,  
James P. Coughlan-50%

15)

Deleted

16)

Vendor # 16319  
Clay Piggy, LLC  
3200 UNIVERSITY PARK LN.  
IRVING, TX 75062  
Narinder Budhiraja  
469 583-7501

Ownership: Narinder Budhiraja-90%,  
Other-10%

17)

Vendor # 16345  
Conscious Content Media dba Speakaboos  
460 PARK AVE SOUTH, 4TH FLOOR

NEW YORK, NY 10016  
Kerri McHugh  
646 660 0425

18)

Vendor # 16325  
D2L LTD.  
151 CHARLES STREET WEST, SUITE 400  
KITCHENER, N2G 1H6  
Liz Francombe  
888 772-0325 X4438

Ownership: D2l Inc.-100%

19)

Vendor # 23392  
DELTA EDUCATION LLC & EDUCATORS  
PUBLISHING SERVICE (EPS)  
P.O. BOX 3000  
NASHUA, NH 03061  
Michael Bates  
603 889-8899

Ownership: School Specialty-100%

20)

Deleted

21)

Vendor # 99646  
EDMODO, INC  
1200 PARK PLACE, STE 350  
SAN MATEO, CA 94403  
Michelle Best

415 509-3162

22)

Vendor # 70047  
ESPARK, INC  
820 W. JACKSON, SUITE B100  
CHICAGO, IL 60607  
Jenny Sheridan  
312 310-9527

Ownership: David Vinca-33.41%, Mapp,  
Llc-16.52%, Mk Capital LI, L.P.-14.05%,  
Other 36.02%

25)

Vendor # 16327  
Ellevation, LLC  
77 SUMMER STREET, 7TH FLOOR  
BOSTON, MA 02196  
Leslie Randall  
617 307-5757

Ownership: Edward Rice-32%, Jordan  
Meronies-32%, Chris Gabrieli-16%, Other-20%

23)

Vendor # 16326  
Edgenuity, Inc.  
8860 EAST CHAPARRAL ROAD, SUITE 100  
SCOTTSDALE, AZ 85250  
Lynette McVay  
480 423-0118 x1122

Ownership: Weld North Education Llc-100%

26)

Vendor # 16328  
Evolution Labs, Inc.  
83 SOUTH STREET  
MORRISTOWN, NJ 07960  
Peter Kraft  
866 648-9975

Ownership: Peter Kraft-42.5%, Tracy  
Howe-42.5%, Peter Tomassi-15%

24)

Vendor # 16341  
EDUSIGHT, INC.

27)

Vendor # 16329  
Filament Games  
2010 EASTERN AVE, STE 101

28)

Vendor # 16330  
Focus Care, Inc. DBA FEV Tutor, Inc.  
600 W. CUMMINGS PARK, STUIE 5000  
WOBURN, MA 01801  
Caitlin Powers  
781 376-6931

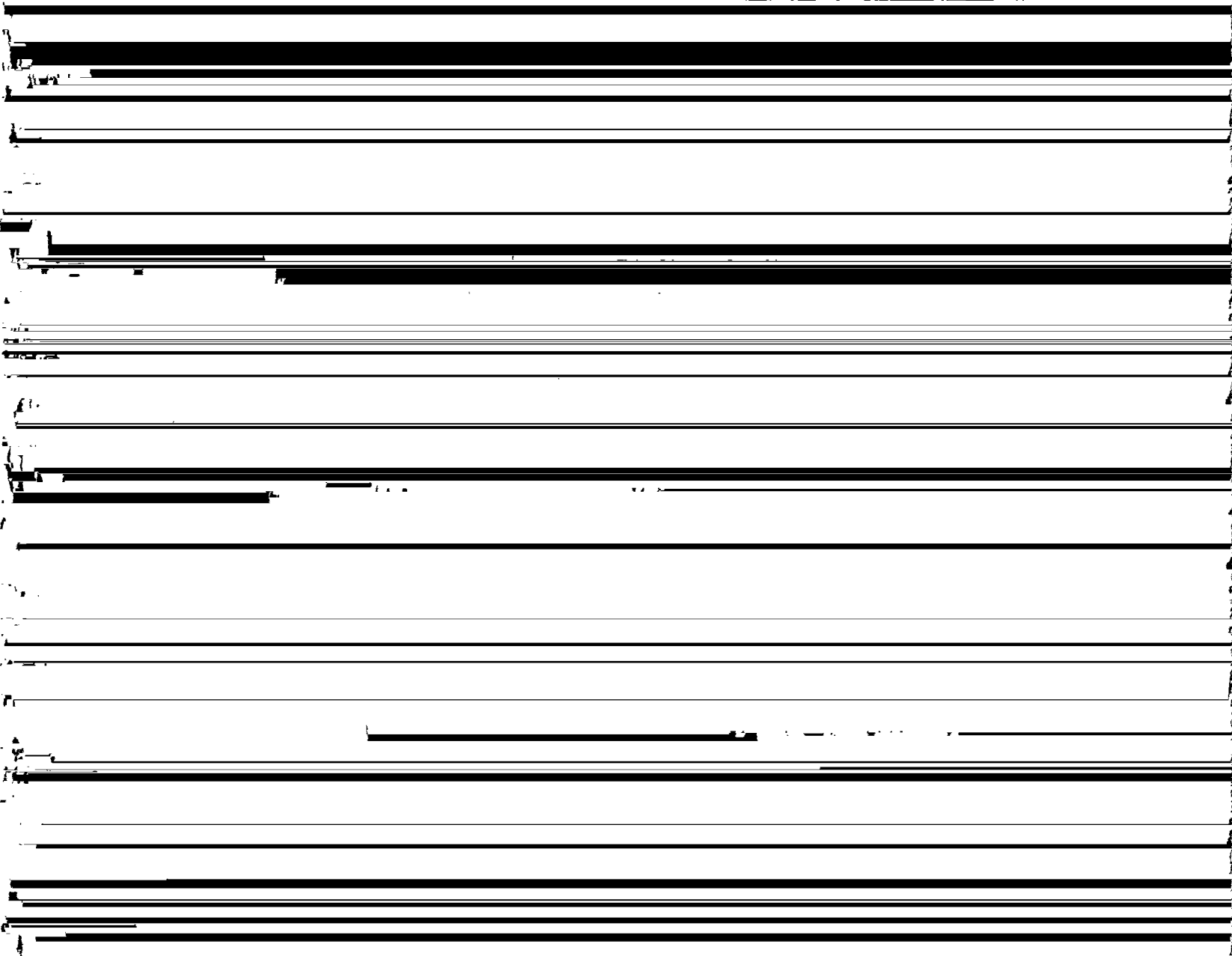
Ownership: Asb Enterprises Limited-100%

31)

Vendor # 34131  
NO TEARS LEARNING, INC. dba  
HANDWRITING WITHOUT TEARS  
8001 MACARTHUR BLVD.  
CABIN JOHN, MD 20818  
Eric Olsen  
301 983-8409

Ownership: C. Eric Olsen Gst Trust-15.98%,  
John C. Olsen Gst Trust-13.82%, Julie C.  
Olsen Gst Trust-14.9%, John C. Olsen  
Trust 2.97%, Julie C. Olsen Trust 1.9%

29)





35)

Vendor # 97955  
IMAGINE LEARNING  
191 RIVER DRIVE.  
PROVO, UT 84604  
Joe Swenson  
866 377-5071

38)

Vendor # 98586  
K12 VIRTUAL SCHOOLS, LLC  
2300 CORPORATE PARK DRIVE  
HERNDON, VA 20171  
Gregg Levin  
703 483-700

36)

Vendor # 23066  
IXL LEARNING, INC  
777 MARINERS ISLAND BLVD., STE 650  
SAN MATEO, CA 94404  
Jessica Blatnik

39)

Interest Sole Member, K12 Inc-100% Interest  
Parent Company

Vendor # 22594  
KONICA MINOLTA BUSINESS  
SOLUTIONS, INC.

41)

Vendor # 99625  
LEARNZILLION, INC

44)

Vendor # 15780  
LightSail Inc

WASHINGTON, DC 20016  
Eric Westendorf  
202 596-4631

New York, NY 10007  
Casey Miller  
914 953-3210

Ownership: Eric Westendorf-16.78%, Alix  
Guerrier-13.73%, Oatv li, L.P.-16.8%,  
Dcm-22.38%, Other-30.31%

Ownership: Gideon Stein, The Valhalla  
Charitable Foundation, Other

42)

Vendor # 27064  
LEARNZILLION, INC

45)

Deleted

49)

Vendor # 16366  
N2N HOLDING  
500 DAVIS ST.  
CHICAGO, IL 60201  
Nichole Hembree  
847 425-4267

52)

Vendor # 16385  
Otus, LLC  
900 N. MICHIGAN AVE. SUITE 1600  
CHICAGO, IL 60611  
Sam Spitz  
740 602-2503

[REDACTED]

Shagle-10%

Spitz, Pete Helfers, Other

50)

Vendor # 99564  
NEWSELA INC  
519 8TH AVE  
NEW YORK, NY 10018  
Daniel Winston  
855 711-0118

53)

Vendor # 35872  
PEARSON EDUCATION, INC  
PO BOX 2500  
Lebanon, IN 46052  
James Lippe  
1-800 876-5507

Ownership: Owl Ventures, L.P.-18.02%

Ownership: Ph Holdings, Inc - 100%

55)

Vendor # 16332  
Parlor Labs Inc.  
515 W. 19TH ST.  
NEW YORK, NY 10011  
Alex Selkirk  
866 801-7323

Ownership: Alexander Selkirk-92.375%,  
Other-7.625%

56)

Vendor # 16334  
R & A Solutions, dba RANDA Solutions  
5000 MERIDIAN BLVD., SUITE 400  
FRANKLIN, TN 37067  
Jim Reams  
877 220-8838

Ownership: Martin Reed-100%

57)

Vendor # 16333  
R3 Collaboratives Inc.  
940 HOWARD STREET  
SAN FRANCISCO, CA 94103  
Adam Geller

855 338-4362

Ownership: Adam Geller-54.7%, Ross  
Weldon-23.4%, Other-21.8%

58)

Vendor # 99645  
REDBIRD ADVANCED LEARNING  
OAKLAND, CA 94612  
Joe Brumfield  
901 734-8325

Ownership: Rocket Learning  
Holdings-100%

59)

Vendor # 70057  
RETHINK AUTISM, INC  
19 WEST 21ST STREET, SUITE 403  
NEW YORK, NY 10010  
Heidi Wenger  
646 257-2919

Ownership: Daniel Etra-13%, Arboretum  
Ventures Iii-20%, Eran Rosenthal-10%,  
Michigan Growth Capital Partners Ii-12%,  
Owasco Lake Acquisition Ii Llc.-10%,  
Other-35%

60)

Vendor # 16434  
ROSEN PUBLISHING GROUP, INC.  
29 E 21ST STREET  
NEW YORK, NY 10010  
Miriam Gilbert  
800 237-9932

Ownership: Rogér Rosen-100%

61)

Vendor # 96635  
ROSETTA STONE LTD

DEPT CH 17714  
PALATINE, IL 60055-7714  
Steve Quan  
800 788-0822

Ownership: Rosetta Stone Inc-100%

62)

Vendor # 99657  
SCHOOLGY, INC  
115 WEST 30TH STREET- 10TH FLR.  
NEW YORK, NY 10001  
Jeremy Friedman  
212 213-8333

65)

Vendor # 42634  
SUNTEX INTERNATIONAL INC.  
3311 FOX HILL RD.  
EASTON, PA 18042  
Cynthia Anderson  
610 253-5255

Ownership: Firstmark, J. P. Morgan, Bank of America

Ownership: Bank of America, Citigroup

Venture, Intel Capital Corporation, Other

63)

Vendor # 00425

66)

Vendor # 16337  
Environ Science LLC dba Stewell Kids

68)

Vendor # 47707

TEXTHELP INC  
600 UNICORN PARK DRIVE  
WOBURN, MA 01801  
Karlene Feeney  
630 450-1399

Ownership: Texthelp Ltd-100%

71)

Vendor # 45910

TURNING TECHNOLOGIES, LLC  
241 FEDERAL PLAZA WEST  
YOUNGSTOWN, OH 44503  
James Maddox  
330 746-3015

Ownership: Turning Tech Holdings, Llc-100%

69)

Vendor # 94819  
THINKCERCA  
440 North Wells Street, Suite 720  
CHICAGO, IL 60654  
Abigail Ross  
773 255-1928

Ownership: Follett Knowledge Fund,  
Llc-12.3%, Eileen Murphy-36.17%,  
Other-48.47%

72)

Vendor # 50382  
WILLIAM H. SADLIER, INC  
9 PINE STREET  
NEW YORK, NY 10005-1002  
Kevin O'Donnell  
212 227-2120

Ownership: Frank Dinger-12.6%, William  
Dinger-16.7%, Lauren Mccauley-10.2%,  
Other-60.5%

70)

Vendor # 25947  
TRIUMPH LEARNING, LLC  
P.O. BOX 1270  
LITTLETON, MA 01460-4270  
Jamie Mallette  
212 857-8427

Ownership: Hights Cross  
Communications-100%

73)

Vendor # 16338  
Webanywhere, Inc  
564 W. RANDOLPH STREET, 2ND FLOOR  
CHICAGO, IL 60661  
Kara Sanderson  
815 505-1711

Ownership: Webanywhere Ltd-100%

74)

Vendor # 16346  
learn, usa  
475 RIVERSIDE DRIVE SUITE 450

NEW YORK, NY 10115  
Bridget Stout  
212 870-2693

Ownership: Non-Profit

78)

Vendor # 17298  
EXPLORELEARNING LLC

17855 DALLAS PARKWAY, STE 400  
DALLAS, TX 75287  
Amy Otis  
800 547-6747

Ownership: Lazel, Inc -100%

3P LEARNING, INC  
37 WEST 26TH., STE 201  
NEW YORK, NY 10010

Vendor # 17300  
GRADEABLE, INC  
640 ELM ST. 6TH FLD

81)

Vendor # 88867  
RALLY! EDUCATION. LLC  
22 RAILROAD AVE  
GLEN HEAD, NY 11545  
Fran Mure  
516 671-9300

Ownership: Llc, Howard Berrent-50%;  
David Steiner - 50%

84)

Vendor # 99641  
TENMARKS EDUCATION, LLC  
1633 BAYSHORE HWY, STE 234  
BURLINGAME, CA 94010  
Rohit Aganwal  
415 810-2494

Ownership: Llc, Columbus Inc - 100%

82)

Vendor # 17295  
SCHOOL LOOP, INC  
41 GRANT AVE, 4TH FLR  
SAN FRANCISCO, CA 94108  
Mark Gross  
650 224-6750

Ownership: David Linson 12.99%; Mark Gross 34.42%; All Other Stakeholders Less Than 10%

85)

Vendor # 68868  
THINK THROUGH LEARNING, INC  
116 FEDERAL STREET, FLOOR 2  
PITTSBURGH, PA 15212  
Chris Swango  
412 894-9935

Ownership: Saturn Partners Lp Iii- 13.03%;  
Six Ventures Iii L P 44.04%; All Other Stakeholders Less Than 10%



87)

Vendor # 37498  
NEW DIMENSION MEDIA-A QUESTAR CO.  
307 NORTH MICHIGAN AVE., STE 500  
CHICAGO, IL 60601  
Albert Nader  
312 642-9400

Ownership: Albert Nader -73.4%; Walter  
Cornett -19.3; Boon Family Trust - 7.3%

90)

Vendor # 16592  
KURZWEIL / INTELLITOOLS, INC.  
24 PRIME PARKWAY  
NATICK, MA 01760  
Amy Otis  
800 894-5374

Ownership: Cambium Learning -100%

88)

Vendor # 15769  
CIQ Labs DBA Classroom IQ  
222 W Merchandise Mart Plaza Suite 1212  
Chicago, IL 60654  
Steve Dillinger  
312 804-4799

Ownership: Stephen Dillinger 66% Dave  
Beazley 12% Imaginek12 6% Roy Steele  
3.49%

91)

Vendor # 17302  
LEARNING A-Z, LLC  
17855 DALLAS PARKWAY, STE 400  
DALLAS, TX 75287  
Amy Otis  
800 547-6747

Ownership: Lazel, Inc. - 100%

89)

Vendor # 17142  
PARENTSQUARE INC

92)

Vendor # 80011  
MEDIA-X SYSTEMS, INC  
1825 WOODWARD DRIVE  
OTTAWA, ONTARIO K2COP9  
Mary Monetti

SANTA BARBARA, CA 93101

93)

DimensionU, Inc  
5-14 51ST AVENUE, 3RD FLR.  
LONG ISLAND CITY, NY 11101

Ownership: Nt Etuk 30.12%; Steven  
Hoy-30.09%; Ascend Ventures li-10.04%;  
Ascend Ventures Nyii-10.04%; All Other  
Stakeholders Less Than 10%

94)

Vendor # 28975  
TEACHER CREATED MATERIALS  
5301 OCEANUS DRIVE  
HUNTINGTON BEACH, CA 92649  
Whitney Smyser  
800 858-7339

Ownership: Rachelle Cracchiolo-70%, Corinne  
Rutter 15%, Deanna Mendoza 15%