

RELATING TO ELEMENTARY SCHOOL UNIFORMS**THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:**

Approve entering into a Sponsorship Agreement with Target Corporation to provide CPS parents with more attractive pricing and inventory on elementary school uniforms, as well as assistance for Board programs. A written agreement is currently being negotiated. The authority granted herein shall automatically rescind in the event a written agreement is not executed within 90 days of the date of this Board Report. Information pertinent to this agreement is stated below.

SPONSOR: Target Corporation
1000 Nicollet Mall
Minneapolis, MN 55403
Lynn Farmer
612.761.0414

USER: Communications Department
125 S. Clark Street, 6th Floor
Elizabeth Alexander
773.553.1625

PROGRAM DESCRIPTION: The goal of this sponsorship program is to provide CPS parents, who must purchase school uniforms for their elementary school children, with better pricing and inventory levels for

LSC REVIEW: Local School Council approval is not applicable to this report.

FINANCIAL: Credit to Office of Communications, Special Income Fund 124, Marketing, for distribution to

GENERAL CONDITIONS: