

November 17, 2004

**APPROVE ENTERING INTO AN AGREEMENT WITH WEIGEL BROADCASTING COMPANY
TO AIR TELECASTS OF CHICAGO PUBLIC SCHOOLS' BASKETBALL GAMES**

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Approve entering into an agreement with Weigel Broadcasting Co. ("Weigel") to air telecasts of various

unique situation to air and market the Games and will broadcast the Games at no cost to the Board. A written agreement with Weigel is currently being negotiated. The authority granted herein shall automatically expire

Consentable Sales: Weibel will measure consensable sales and fulfillment. Advertising opportunities will

include:

- (1) Thirty-second commercial spots;

(2) Consensable sales and fulfillment.

- (3) Graphic sponsored segments;
- (4) Television visible signage at the event; and
- (5) Graphic identification in TV and print promotions.

~~Conflicts~~ The agreement shall not be legally binding on the Board if entered into in violation of the provisions

of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one year period following expiration or other termination of their terms of office.