

August 25, 2004

AMEND BOARD REPORT 03-1217-PR29
APPROVE ENTERING INTO A SOFTWARE LICENSE AGREEMENT WITH THINKING MEDIA

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Approve entering into a Software License Agreement with Thinking Media to provide an AGT technology

program to the Office of High School Programs at a cost not to exceed ~~\$110,000.00~~ \$227,000.00. Software Licensor was selected on a non-competitive basis because of the unique ability of Thinking Media to provide

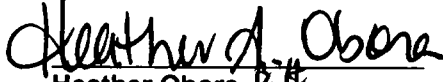
DELIVERABLES: Software Licensor shall provide site licenses to all high schools to use the KeyTrain System including maintenance and upgrades, 10 training sessions, 3 custom usage reports, access to the WorkKeys profiles database to correlate student scores to national profiles, print curriculum, student tracking information, access to online WorkKeys Profiles Database, one training video for each high school, add courses on a server through school that has a bandwidth issue, import student data and export administrator and instructor

accounts and class schedules

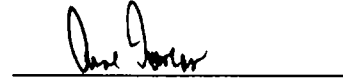
OUTCOMES: Software Licensor's services will result in higher scores on the ACT and PSAE examinations by students participating in this program.

COMPENSATION: The total fee for all site licenses for the 3-1/2 year term is \$110,000, payable in a lump sum upon activation of the KeyTrain software program at all high schools. Consultant shall be paid in (2) two installments upon the activation of the Key Train system at all participating schools; total cost not to exceed

Approved for Consideration:


Heather Obora *D.H.*
Chief Purchasing Officer

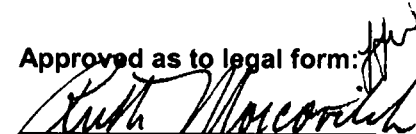
Approved:


Arne Duncan
Chief Executive Officer

Within Appropriation:


John Maiorca
Chief Financial Officer

Approved as to legal form:


Ruth Moscovitch
General Counsel