

### APPROVE PAYMENTS TO USA TODAY AND THE NEW YORK TIMES FOR TEACHER RECRUITMENT ADVERTISING

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

and received without prior Board approval. Vendors were selected on a non-competitive basis due to their national circulation. Purchase order numbers 84763-0 and 84765-0 were issued for these purchases.

Specification No.: 01-250085

**VENDOR**

1. New York Times  
C.S. Box 9001

2. USA Today  
P.O. Box 79040

800/872-3433

Vendor# 40992

Amount: \$14,400

212/556-7214

Vendor # 14593

Amount: \$11,060

onal Development  
ns

USER:

Teachers Academy for Professional  
Alternative Certification Program  
125 S. Clark, 9<sup>th</sup> Floor

Contract Person: Ted Chesebrough  
773/553-2030

#### DESCRIPTION OF PURCHASE:

		New York Times	USA Today
Item:		Quarter Page Advertisement	Quarter Page Advertisement
Quantity:		2-day ad	1-day ad
Unit Price:	\$5,530	\$14,400	
Total Cost:	\$11,060	\$14,400	

**COMPENSATION:** Each vendor will be paid in a lump sum in the amount specified above, not to exceed \$25,460 in the aggregate.

**AFFIRMATIVE ACTION:** Not Applicable.

**LSC REVIEW:** Local School Council approval is not applicable to this report.

460 Fiscal Year: 2001-2002

FINANCIAL CHARGE TO Alternative Certification Program

Budget Classification: 0430-210-000-1575-5450

5014592 New York Times #5014611

Procurement Numbers: USA Today

ved:

Approved for Consideration:

Appro


  
Vallas  
Executive Officer

  
Natalye Paquin  
Chief Purchasing Officer

  
Paul G  
Chief E

red to local form:

  
Johnson  
Chief Fiscal Officer

  
Kenneth C. Gotsch  
General Counsel

  
Marvin F.