

**ENTERING INTO AN AGREEMENT WITH BRAINFREST, INC.
FOR THE DEVELOPMENT OF AN EARLY CHILDHOOD VIRTUAL CLASSROOM WEBSITE**

**APPROVE ENTERING INTO AN AGREEMENT WITH BRAINFREST, INC.
FOR THE DEVELOPMENT OF AN EARLY CHILDHOOD VIRTUAL CLASSROOM WEBSITE**

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

For the above opportunities an Early Childhood Virtual Classroom and Early Childhood Education at a cost not to exceed \$74,000. Consultant was selected on a non-competitive basis because of their unique qualifications. Consultant's fee for the development of the website is \$74,000. The authority granted herein shall automatically rescind in the event a majority of the date of this Board Report. Information pertinent to this agreement is stated below.

to exceed \$74,000. Consultant was selected on a non-competitive basis because of their unique qualifications. Consultant's fee for the development of the website is \$74,000. The authority granted herein shall automatically rescind in the event a majority of the date of this Board Report. Information pertinent to this agreement is stated below.

Specification No.: 01-250007

CONSULTANT: Brainforest, Inc.
1735 N. Paulina #409
Chicago, IL 60622
(773) 395-3500

Contact Person: Victoria Mullins
Vendor Number: 32564

125 S. Clark Street 9th Floor
Chicago, IL 60603
Armando Almendarez
553-1933

June 30, 2001

CONSULTANT'S OBLIGATIONS: Consultant will develop and maintain a virtual classroom website for the Office of Language, Cultural, and Early Childhood Education. The website will be hosted on the CPS website and to include the following core site components: 1) Curriculum Areas where parents can access relevant web resources; 2) Current Events Area where parents can find local activities for young children and families; 3) Communications Area (a Chat Room) where parents can communicate with staff within the Office of Language, Cultural, and Early Childhood Education. Content for these areas will be developed and provided by staff. The site will be available to parents unfamiliar with navigating through a web site. Consultant has CPS teachers and early childhood staff within the Office of Language, Cultural, and Early Childhood Education.

COMMENTS: Consultant services will result in the establishment of an interactive website available to parents and teachers which provides video lessons, information, and resources to support Early Childhood Education.

COMPENSATION: Consultant's fee shall be paid as follows: 30% upon signing of the contract, 30% upon approval of final design, and remainder upon delivery of final product. Total compensation shall not exceed \$74,000.

AUTHORIZATION: Authorize the General Counsel to include other relevant terms and conditions in the written agreement. Authorize the President and Secretary to execute the agreement. Authorize the Office of Language and Cultural Affairs to include other relevant terms and conditions in the agreement. Authorize the Office of Language and Cultural Affairs to administer or effectuate this agreement.

AFFIRMATIVE ACTION: As a condition of this award, this firm agrees to comply with the provisions of the

and agrees to make every effort to achieve the following goals for this program: 10% Hispanic, 2% Asian, 5% WBE and 0% Non-Minority.

is not applicable to this report.

LSC REVIEW: Local School Council approval is

Culture (Citywide): \$74,000 Fiscal Year: 2001
0952-210-000-2067-5410
and general fund

FINANCIAL: Charge to Office of Language and Cultural Affairs
Budget Classification: 0000
Source of Funds: Board general fund

GENERAL CONDITIONS:

GEN